

News Release

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in-cosmetics Asia 2026: BASF brings future beauty innovations to life with the launch of its new active ingredient Lincare™

- **The naturally derived active ingredient supports post-laser skincare, helping promote a rejuvenated, healthy-looking appearance after treatment.**
- **BASF's innovation showcase spans skin regeneration, sun protection, active delivery, cleansing, and sensorial formulations.**

Bangkok, Thailand – October 29, 2026 – BASF is bringing its vision of future beauty innovation to life at in-cosmetics Asia 2026 in Bangkok with the launch of [Lincare™](#), a naturally derived active ingredient designed to support post-laser skincare routine, helping promote a rejuvenated, healthy-looking appearance after treatment.

As aesthetic treatments become increasingly mainstream, consumers are seeking solutions that not only support recovery but also help to promote further rejuvenation after treatment. Lincare™ addresses this growing need by supporting key skin-recovery mechanisms while helping enhance visible aesthetic results. "The convergence of aesthetics and skin care is opening new opportunities for innovation across the beauty industry. Lincare™ embodies BASF's commitment to advancing skin science and enabling the next generation of post-procedure beauty solutions", said Lucilene Veira Nunes, Global Business Management, Beauty Care Solutions at BASF.

Lincare™: Supporting recovery while enhancing visible aesthetic outcomes

Derived from flaxseed hull oligosaccharides, Lincare™ supports multiple phases of the skin-recovery process. It helps soothe post-treatment skin, supports epidermal recovery, promotes extracellular matrix remodelling, and strengthens the skin barrier, while enhancing the visible rejuvenation benefits after laser procedures. Clinical testing demonstrated that following non-ablative fractional laser treatment*, a formulation containing 1% Lincare™ helped the skin barrier recover 21% faster, enabling recovery approximately 1.2 days earlier than placebo. In addition to supporting recovery, Lincare™ strengthened barrier performance beyond pre-treatment levels, delivering up to twice the barrier improvement compared with placebo after 14 days. The study also demonstrated greater visible improvements in signs of aging when Lincare™ was included in the post-laser skincare routine, compared with the group without. Clinical assessments demonstrated:

- 1.8x greater improvement in the appearance of forehead fine lines
- 1.5x greater improvement in the appearance of crow's feet
- 1.4x greater improvement in the appearance of nasolabial folds

In addition, participants using Lincare™ achieved up to 16% greater skin density after 56 days, while laser treatment alone did not produce a measurable improvement over the same period. Together, these findings position Lincare™ as a multifunctional solution for post-laser skin care, helping consumers return to healthy looking skin faster while enhancing visible rejuvenation results.

**Based on clinical evaluation following non-ablative fractional 1565 nm laser treatment.*

An innovation portfolio built around future beauty needs

At Booth AC10, BASF will showcase "Beyond Beauty: Future Unlocked" at in-cosmetics Asia 2026, marking a significant expansion of the company's presence at the exhibition and underscoring its commitment to supporting the rapidly growing beauty and personal care market across Asia Pacific. Alongside Lincare™, BASF will

showcase a portfolio of innovations spanning skin regeneration, sun protection, active delivery, cleansing, and sensorial formulations:

- **Tinosorb® A2B**, BASF's latest UV filter innovation, featured in advanced sun care concepts delivering high-performance protection with cosmetic appeal.
- **Emulgade® Verde PE**, a naturally derived emulsifier enabling efficient hydrophilic active delivery safely through stratum corneum and high-performance skin care formulations.
- **Plantapon® Amino ASP**, supporting gentle yet effective cleansing concepts for skin, oral, and hair care applications.
- **NeoHelix™ Regenerate**, leveraging BASF's Collagen Hybridizing Peptide technology to support skin regeneration and healthy aging.

These ingredients will be shown through formulation prototypes and technical displays, enabling visitors to explore how individual technologies can contribute to performance, sensory appeal, and product differentiation.

About the Care Chemicals division at BASF

The BASF division Care Chemicals offers a broad range of ingredients for personal care, home care, industrial & institutional cleaning, and technical applications. We are a leading global supplier for the cosmetics industry as well as the detergents and cleaners industry, and support our customers with innovative and sustainable products, solutions and concepts. The division's high-performance product portfolio includes surfactants, emulsifiers, polymers, emollients, chelating agents, cosmetic active ingredients and UV filters. We have production and development sites in all regions and are expanding our presence in emerging markets. Further information is available online at www.care-chemicals.basf.com.

About BASF

At BASF, we create chemistry for a sustainable future. Our ambition: We want to be the preferred chemical company to enable our customers' green transformation. We combine economic success with environmental protection and social responsibility. Around 95,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world.

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Our portfolio comprises, as core businesses, the segments Chemicals, Materials, Industrial Solutions, and Nutrition & Care; our standalone businesses are bundled in the segments Surface Technologies and Agricultural Solutions. BASF generated sales of around €60 billion in 2025. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.

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