

# Preserve what matters

## Home Care and I&I Cleaning



In an era where every wash counts – for both the planet and the individual – laundry care is stepping into a new role: to maintain the clothes people love while conserving the resources we all share. BASF's latest laundry solution introduces two new products: Sokalan® Color Guard, the first readily biodegradable dye transfer inhibitor that effectively prevents discoloration and keeps your favorite garments looking vibrant. With BASF's Lavergy® C Care 100 L, you can expect best-in-class fuzz and pill removal in every wash due to its high stability profile, even in the presence of proteases. Together, these two innovative ingredients significantly enhance the longevity of clothing, ensuring your garments stay fresh and beautiful for longer.



### Application Possibilities

- Standard Laundry Detergents
- Concentrated Laundry Detergents
- Liquid Laundry Capsules

### Product benefits

#### Extend the life of clothes

- Leverage the powerful combination of Sokalan® Color Guard and Lavergy® C Care 100 L, to create a strong color care claim, helping your laundry detergent stand out on crowded detergent shelves

### Product in brief

#### Sokalan® Color Guard

- 1<sup>st</sup> readily biodegradable dye transfer inhibitor suitable for Liquid and Powder Detergents

#### Lavergy® C Care 100 L

- New best-in-class anti-pilling cellulase. Stable in tough conditions, including presence of proteases

**Safety** We know of no ill effects that could have resulted from using our products for the purpose for which they are intended and from processing them in accordance with current practice. According to the experience we have gained up to now and other information at our disposal, our products do not exert any harmful effects on health, provided that they are used properly, due attention is given to the precautions necessary for handling chemicals, and the information and advice given in our safety data sheet are observed. Details about the classification and labeling of our products and further advice on safe handling are contained in the current safety data sheets. **Note** This document, or any answers or information provided herein by BASF, does not constitute a legally binding obligation of BASF. While the descriptions, designs, data and information contained herein are presented in good faith and believed to be accurate, it is provided for your guidance only. Because many factors may affect processing or application/use, we recommend that you make tests to determine the suitability of a product for your particular purpose prior to use. It does not relieve our customers from the obligation to perform a full inspection of the products upon delivery or any other obligation. NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, ARE MADE REGARDING PRODUCTS DESCRIBED OR DESIGNS, DATA OR INFORMATION SET FORTH, OR THAT THE PRODUCTS, DESIGNS, DATA OR INFORMATION MAY BE USED WITHOUT INFRINGING THE INTELLECTUAL PROPERTY RIGHTS OF OTHERS. IN NO CASE SHALL THE DESCRIPTIONS, INFORMATION, DATA OR DESIGNS PROVIDED BE CONSIDERED A PART OF OUR TERMS AND CONDITIONS OF SALE.

® = Registered trademark of BASF in many countries

**BASF**  
We create chemistry