



*Together
we are
Responsibly
Active*



We create chemistry

Responsibly Active Bioactives for a Positive Future

Update 2025

Dear Reader,

Four years into the *Responsibly Active* journey for our bioactives portfolio, we are proud to announce that we have reached our first major milestone and to release the results of our 2025 targets.

We have made strong progress, significantly exceeding our goals for water and waste reduction and staying firmly on track in energy efficiency.

At the same time, true progress also means being transparent about challenges. Despite extensive efforts, we were not able to meet our recyclable packaging target. Our kraft drums alone account for 88% of our non-recyclable packaging by weight, and while we explored multiple alternatives, none met the required safety and logistics standards. As a result, we made the difficult decision to put this objective aside and focus our resources where we can drive meaningful and achievable impact.

Looking ahead, our ambition remains unchanged. With strong partners by our side, we are advancing toward our 2030 goals of protecting natural resources and empowering people across our value chains. A highlight in 2025 was the recognition of BASF Beauty Care Solutions France S.A.S. as a member of *UEBT: Sourcing with Respect*, reflecting both our progress and our commitment to continuous improvement.

Read on to discover where we stand today and where we are heading next!

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Lucilene Veira Nunes
Global Business Management,
BASF Beauty Care Solutions
July 2026



Three Pillars. One Program.

What Responsibly Active stands for

Botanicals are at the heart of many of our cosmetic active ingredient innovations. This makes the responsible use of natural resources and the support of the communities behind them a core responsibility for us.

With Responsibly Active, we align our efforts toward more sustainable practices, guided by three key pillars:



Innovating Products that Protect Natural Resources

We are responsibly active for our nature and its sustainable valorization.



Empowering and Respecting People along our Value Chain

We are responsibly active for people and the conditions in which they live and work.



Reducing our Climate Impact and Operational Footprint

We are responsibly active for our planet and its preservation.

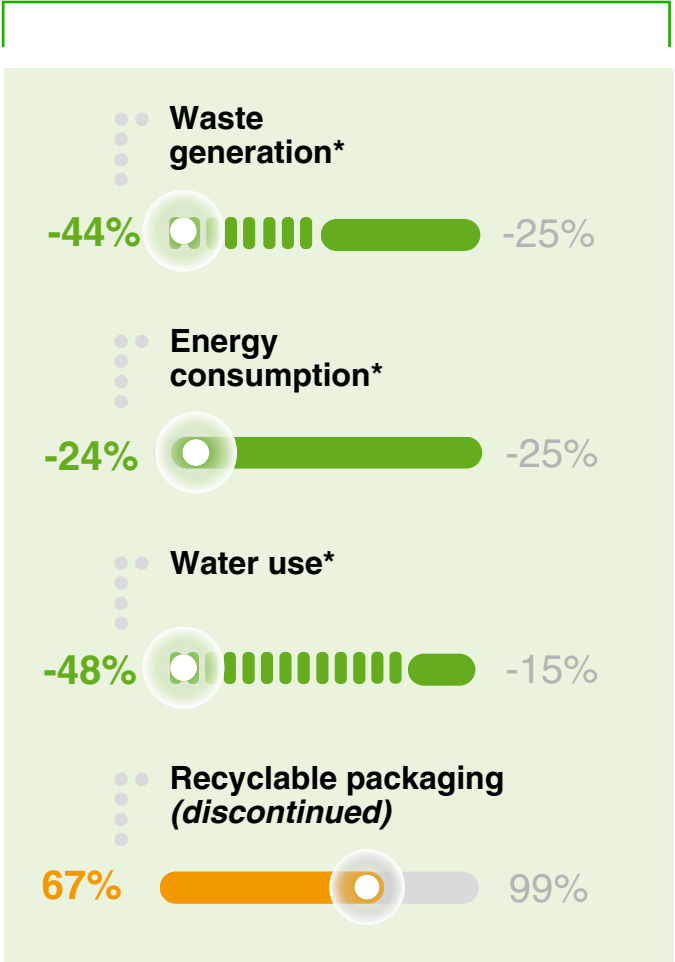
From Targets to Results

Where We Stand Today

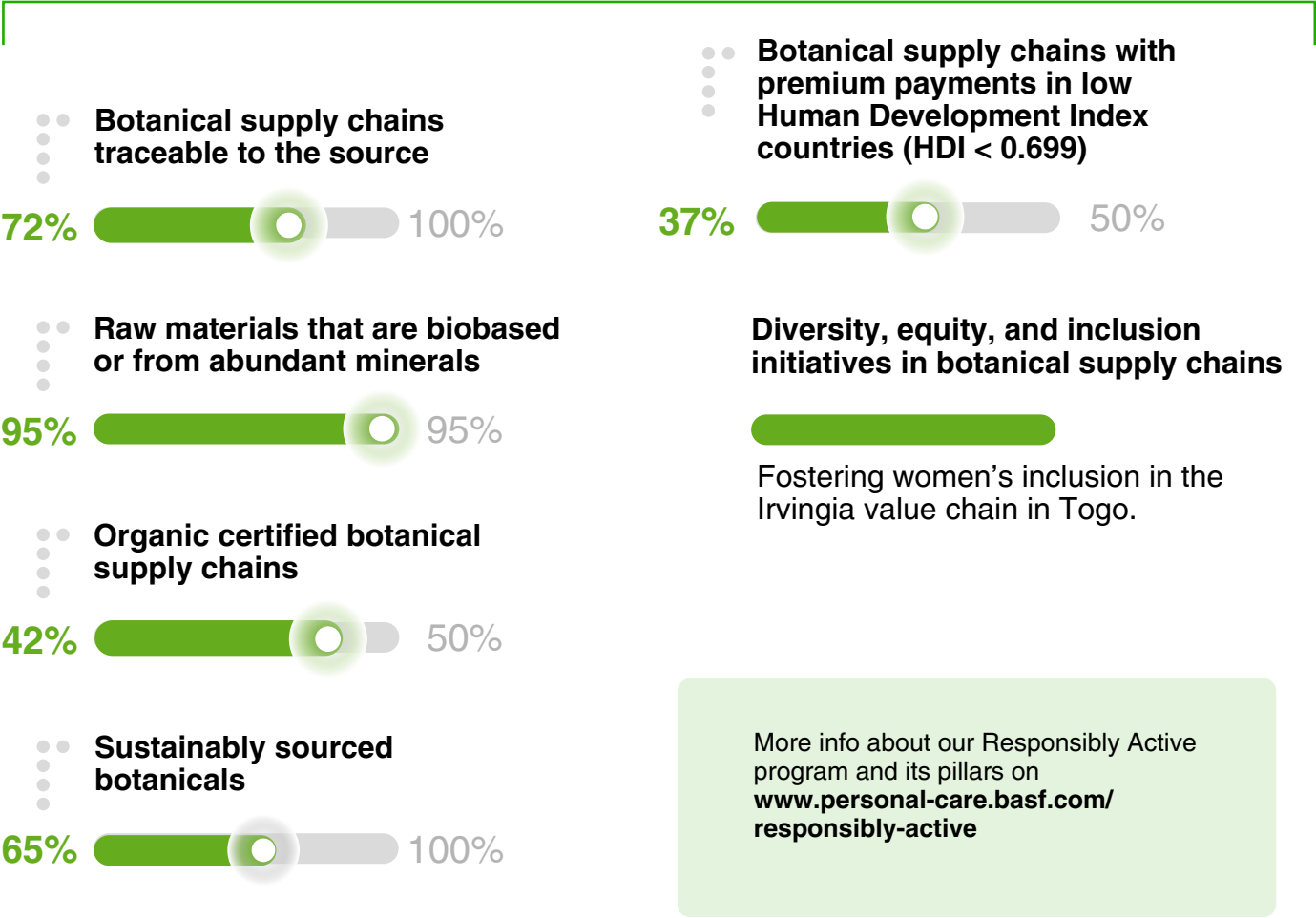
With the completion of our 2025 targets, we have reached the first milestone of our Responsibly Active journey. And we are already making strong progress toward our 2030 ambitions. The momentum is there. Now it's time to build on it!



Our bioactives targets by 2025 (concluded)



Our bioactives targets by 2030



Diversity, equity, and inclusion initiatives in botanical supply chains

Fostering women's inclusion in the Irvingia value chain in Togo.

More info about our Responsibly Active program and its pillars on www.personal-care.basf.com/responsibly-active

* for every ton of product leaving the company compared to 2016

From Commitment to Action

Protecting Plant Resources Through FairWild Certification with Oximony™

Deep in the ancient mountains of China grows a unique vine: *Lysimachia christinae*, also known as Jin Qian Cao. Revered in traditional Chinese medicine, this plant is valued for supporting the flow of energy in the liver and gallbladder. And it is the source of our bioactive Oximony™, designed to address skin longevity, improving radiance and firmness.

Every step of its supply chain is fully traceable, ensuring transparency from its origins in China to the final product. *Lysimachia christinae* is sustainably wild-harvested in line with FairWild certification.

By defining clear harvesting guidelines and respecting the regeneration rate of the plant, this approach safeguards biodiversity and contributes to the preservation of fragile forest ecosystems. At the same time, annual audits attest to respect for local communities, fair trade practices, and workers' rights. Additional FairWild premiums will fund social responsibility initiatives that positively impact the surrounding community.

Oximony™ is produced through a gentle water-based extraction process, combining high performance with a responsible approach to ingredient sourcing and environmental protection.



“Wild harvesting is about working with, not against, nature, ensuring that every harvest supports regeneration and protects biodiversity.”

Charlotte d'Erceville-Dumond
Sustainable Innovation
Manager, BASF



From Commitment to Action

Empowering Communities Through Sustainable Sourcing with Irwinol®

In the rural regions of Togo, *Irvingia gabonensis*, also known as wild mango, is more than a natural resource for our shea butter alternative Irwinol®; it is a vital source of income for local communities. We are working to transform its supply chain into a more inclusive, sustainable, and traceable model that creates tangible benefits for people along the value chain.

At the heart of this initiative is a dedicated social program designed to empower smallholder farmers and cooperatives. In partnership with FairMatch Support West Africa, we promote the integration of *Irvingia* into existing cooperative structures, strengthen local capacities in harvesting and processing, and encourage the inclusion of women – who already represent a significant share of participants in the program.

By establishing living-wage models and improving working conditions, the project will contribute to more stable and diversified incomes.

At the same time, targeted training programs and capacity-building initiatives empower producers to sustainably scale their activities and strengthen their role within the value chain. By reinforcing skills in *Irvingia* harvesting and processing according to organic principles, the program helps secure a reliable and responsible sourcing base for the supplier while enabling cooperatives to gain stable market access.

This approach creates a truly balanced, long-term partnership that supports economic development and fosters a more inclusive and responsible supply chain.



"With this initiative, we are not only improving how Irvingia is sourced; we are also creating new opportunities for farmers and empowering local communities to shape their own future."

Etienne Briard
Supply Chain Developer,
FairMatch Support West Africa



From Commitment to Action

Reducing Energy Consumption Through Smart Steam Management

Steam is a key resource in the manufacturing process for heating and sanitization. The implementation of a steam management system – an automatic steam flow stop – supports the reduction of energy at our production site in Pulnoy, France.

By installing automatic shut-off valves at steam boiler outlets, we ensure that steam flow is immediately stopped during shutdowns or abnormal operating conditions. This prevents the continuous production and release of steam when it is not required.

Minimizing steam losses improves the overall energy efficiency of the boiler and reduces the need for additional water and heating.

As a result, the system contributes to a significant reduction in gas consumption and associated CO₂ emissions.

“By optimizing how we manage steam, we can make a measurable difference: reducing energy use while maintaining full operational reliability.”

Kevin Creusot
Process Safety and Energy
Manager, BASF



From Here to 2030

Ready to Move Forward

We remain committed to our strategy for sustainable success and are now fully focused on advancing our 2030 goals – including a renewed commitment to reducing our environmental footprint by further lowering energy and water use and minimizing waste.

In 2026, we will continue to drive ingredient innovation rooted in transparency, and social and environmental responsibility. One example is our new Floragenist™ range: two ingredients derived from certified organically cultivated Damask Rose and Bitter Orange, hand-harvested in Morocco and fully traceable to the source. The Damask Rose originates from a supply chain verified against a sustainable

sourcing standard, helping to promote responsible agricultural practices and creating positive impacts for local communities. In addition, an extraction process using coconut water as a natural solvent reflects our commitment to more sustainable innovation.

This example illustrates the direction we are taking: embedding sustainability into every step of our innovation pipeline. With the same passion, ownership, and dedication, we will continue to turn our ambitions into action and drive meaningful impact.

Join us in shaping a more sustainable future!

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