

News Release

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Science in the Spotlight: BASF Wins Fountain Award Gold at PCHI 2026 for Next-Generation Personal Care Solutions

- **Aloversil™ BC10156** receives prestigious **Fountain Award Gold**, underscoring BASF's leadership in high performance, science-driven Personal Care innovation.
- BASF showcases its latest advancements at **PCHI 2026**, held from **March 18–20** at the **Hangzhou Grand Convention and Exhibition Center, China**.
- Visitors can experience the full portfolio of science powered solutions at **Booth 2A01, Hall 2**.

Hangzhou, China – March 19, 2026 – At the Personal Care and Homecare Ingredients (PCHI) 2026 exhibition, BASF celebrates a significant milestone with the **Fountain Award Gold win for Aloversil™ BC10156**. Exhibiting under the theme **“Beyond Beauty Within Science,”** BASF reinforces its commitment to delivering high-performance, evidence-based innovation for the fast-evolving Personal Care market in the region.

Aloversil™ BC10156 wins the 2026 Fountain Award Gold in “Hair and Scalp Care” Category

BASF's Aloversil™ BC10156 is recognized with the Fountain Award Gold in “Hair and Scalp Care” category for excellence in ingredient innovation and sustainable beauty advancement. A botanical peptide-based active ingredient, it is designed to reinforce the scalp's microvascular foundation for healthier hair over time.

Further, Aloversil™ BC10156 supports the scalp's micro-network to help nourish follicles from within, while defending against stressors to the scalp and improving the appearance of healthy, denser hair.

“We are honored to receive the Fountain Award for Aloversil™ BC10156 at PCHi, 2026,” said Agus Ciputra, Senior Vice President, Personal Care, Care Chemicals, BASF. “This achievement highlights the excellence of our science-driven innovations and our focus on enabling partners and customers to meet the rapidly evolving expectations of beauty consumers across the region.”

Launch of Plantapon® Amino ASP: Asia developed amino acid-based technology for high-performance, gentle cleansing

At PCHi 2026, BASF introduces **Plantapon® Amino ASP**, an amino acid-based cleansing technology developed in Asia to meet the needs of modern beauty routines.

It offers a comprehensive suite of advanced performance benefits, including high sebum and sunscreen removal efficiency for deep yet gentle cleansing, aligned with the needs of modern routines. The easy-rinse profile supports reduced water use, while fast blow-dry capabilities contribute to energy savings in haircare applications. Additionally, its anti-stain properties help enhance oral hygiene formulations. Designed for the conscious era, Plantapon® Amino ASP is vegan, RSPO-certified, and preservative free. The versatility of the ingredient spans facial cleansing, body wash, shampoo, and oral care, empowering brands to formulate with both purpose and high performance.

BASF continues to strengthen its innovation footprint through localized development, technical expertise, and long-term customer partnerships—advancing credible, future ready Personal Care solutions built on science, performance, and purpose.

About the Care Chemicals division at BASF

The BASF division Care Chemicals offers a broad range of ingredients for personal care, home care,

industrial & institutional cleaning, and technical applications. We are a leading global supplier for the cosmetics industry as well as the detergents and cleaners industry, and support our customers with innovative and sustainable products, solutions and concepts. The division's high-performance product portfolio includes surfactants, emulsifiers, polymers, emollients, chelating agents, cosmetic active ingredients and UV filters. We have production and development sites in all regions and are expanding our presence in emerging markets. Further information is available online at www.care-chemicals.basf.com.

About BASF

At BASF, we create chemistry for a sustainable future. Our ambition: We want to be the preferred chemical company to enable our customers' green transformation. We combine economic success with environmental protection and social responsibility. Around 108,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises, as core businesses, the segments Chemicals, Materials, Industrial Solutions, and Nutrition & Care; our standalone businesses are bundled in the segments Surface Technologies and Agricultural Solutions. BASF generated sales of around €60 billion in 2025. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.